ADVERTISING OPPORTUNITIES

Everybody's Favorite BBQ & Hot Sauce Festival would like to offer your company an opportunity to expose your brand to thousands! Simply purchase one of our advertising packages below as this would draw incredible attention to your products.

ADVERTISING PACKAGES

HOT PACKAGE

- **Newsletter** – One time post in the Festival Newsletter eblast to over 50,000 potential buyers
- **Social Media** – Logo Posting on all social media outlets with hyperlink to your company website
- **Website** – Logo on festival website with hyperlink to your company website (exposure to over 100,000 viewers monthly)
- **On-Site Engagement** – Samples of your product will be available in the Sample Booth located on the vending area at each festival. (Company must provide samples)
- **Tickets** – 25 General Admission complimentary tickets will be provided per festival night. (Friday – Sunday)
- **Sponsor Tent** – 10x10 tent with one table and two chairs will be provided by the festival

VALUE BREAKDOWN

Newsletter Value $1,000
Social Media Value $750
Website Value..... $500
On-Site Engagement $500
25 GA Tickets (3 Nights).....$1875
Sponsor Tent (3 nights) $1650

Total Value: $6,275
Your Cost: $3,500

MEDIUM PACKAGE

- **Website** – Logo on festival website with hyperlink to your company website (exposure to over 100,000 viewers monthly)
- **On-Site Engagement** – Samples of your product will be available in the Sample Booth located on the vending area at each festival. (Company must provide samples)
- **Tickets** – 25 General Admission complimentary tickets will be provided per festival night. (Friday – Sunday)
- **Sponsor Tent** – 10x10 tent with one table and two chairs will be provided by the festival

VALUE BREAKDOWN

Website Value..... $500
On-Site Engagement $500
25 GA Tickets (3 Nights).....$1875
Sponsor Tent (3 nights) $1650

Total Value: $4,525
Your Cost: $2,500

MILD PACKAGE

- **Tickets** – 25 General Admission complimentary tickets will be provided per festival night. (Friday – Sunday)
- **Sponsor Tent** – 10x10 tent with one table and two chairs will be provided by the festival

VALUE BREAKDOWN

25 GA Tickets (3 Nights).....$1875
Sponsor Tent (3 nights) $1650

Total Value: $3,525
Your Cost: $1,500